



ADAPTIVE
DESIGN STUDIO

Benjamin Blauch

Graphic and Web Designer,
Project Manager, Educational Interpreter

(843) 513 - 7636

benjaminblauch@gmail.com

benjaminblauchdesigns.com

linkedin.com/in/benjamin-blauch

Graphic Designer with 6+ years of design, web, and marketing experience for a variety of different clientele. Proficient in all industry standard programs and project management software. Capable of leadership and direction of a team, as well as working under established guidelines. Emphasis on conveying information and ideas in easy to understand and execute formats.

Technical Proficiency:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premier
- Adobe Firefly
- HTML/CSS
- JavaScript
- Joomla! - Gridbox
- Wordpress - Elementor
- Google Web Developer

Education:

Charleston Southern University _____ 2020

Honors Bachelor of Arts in Graphic Design

Minor: Computer Science with Web

Development, Applied Computing

Lowcountry Phi Beta Kappa Honors Society

4.0 Summa Cum Laude

Design Work Experience:

Lead Graphic Designer _____ Apr 2022 - Present
Fortibus Marketing

- Responsible for design, development, and integration of digital and print designs for various business clientele across multiple different industries including, but not limited to, healthcare, restaurants, wholesale providers, service providers, and entertainment.
- Actively work together with the marketing team and clientele to create high level work that exceeds client expectations to assist in boosting client metrics such as engagement and sales.
- Utilize project management software and tools to ensure projects meet their design goals within their allotted deadlines and budgets.
- Produce a variety of design work within tight deadlines and regular schedules such as logos, social media graphics, websites, digital ads, postcards, videos, and signboard graphics.
- Capable of managing website SEO value through proper use of header tags, keywords, urls, image meta-data, and more.
- Maintain internal company branding through web design, documentation, advertising, handouts, and other such media to keep company culture and goals clear and uniform both internally and for business partners.
- Perform research to find new software, programs, methods, artificial intelligence tools, and shortcuts to increase productivity and efficiency in order to boost client return on investment and to allow for internal company expansion of scope.
- Participate in weekly team meetings and extra-curricular programs to keep productivity high and to encourage communication and growth within the business.
- Present monthly team training sessions to educate co-workers on new processes and targets in the ever changing digital marketing landscape.





ADAPTIVE
DESIGN STUDIO

Benjamin Blauch

Graphic and Web Designer,
Project Manager, Educational Interpreter

(843) 513 - 7636

benjaminblauch@gmail.com

benjaminblauchdesigns.com

[linkedin.com/in/benjamin-blauch](https://www.linkedin.com/in/benjamin-blauch)

Senior Graphic Designer

Jan 2022 - Apr 2022

PostNet

- Responsible for managing and participating in the design and production of physical and digital designs across a wide variety of mediums.
- Actively work together with designers and vendors both remotely and in person to produce high quality products in an efficient manner without compromising quality.
- Utilize project management software and tools to ensure projects meet their design goals within their allotted deadlines and budgets.
- Actively communicate with clients during the design process through numerous forms of media including: email, phone, text, and in person meetings in a timely manner to maintain transparency as well as ensure final product is exactly what the client is expecting.
- Work with both individual and corporate clientele.
- Maintain and utilize industry standard printers and machinery to deliver high quality and affordable products including: business cards, postcards, posters, banners, envelopes, invitations, EDDMs, letterhead, signage, and canvas.
- Produce digital assets including: logos, form fillable PDFs, email signatures, and data merges.
- Perform research to find new methods to optimize store efficiency and productivity in order to improve workflow, completion times, customer satisfaction, and employee retention.
- Participate in hiring procedures, schedule creation, and employee evaluations.
- Design marketing materials for the store in both physical and digital media.
- Assist with other store departments such as billing, pricing, and shipping as needed.

Assistant Graphic Designer

Apr 2021 - Dec 2021

PostNet

- Responsible for producing physical and digital designs in a wide variety of mediums.
- Actively worked together with designers and vendors both remotely and in person to produce high quality products in an efficient manner without compromising quality.
- Actively communicated with customers across numerous forms of media including: email, phone, text, and in person meetings in a timely manner.
- Worked with both individual and corporate clientele.
- Maintained and utilized industry standard printers and machinery to deliver high quality and affordable products including: business cards, postcards, posters, banners, envelopes, letterhead, and canvas.





ADAPTIVE
DESIGN STUDIO

Benjamin Blauch

Graphic and Web Designer,
Project Manager, Educational Interpreter

(843) 513 - 7636

benjaminblauch@gmail.com

benjaminblauchdesigns.com

[linkedin.com/in/benjamin-blauch](https://www.linkedin.com/in/benjamin-blauch)

Managerial Experience:

Operations Aide

May 2019 - Apr 2021

Wannamaker County Park

- Responsible for handling company property including, but not limited to: office equipment, vehicles, and finances.
- Directly addressed customer complaints including refunds, exchanges, and park maintenance.
- Responsible for enforcing park rules and guidelines, opening and locking down facilities, and conducting routine park maintenance.
- Responsible for tracking park inventory, training new staff, and providing assistance in customer service as necessary.
- Responsible for managing park staff including park attendants and maintenance to ensure productivity and positive guest experience.
- Created marketing materials including signboards and maps for Wannamaker Park working in tandem with Park Managers.
- Worked together with various CCPRC facilities and staff in both remote and in person scenarios.

Park Attendant

Feb 2015 - May 2019

Wannamaker County Park

- Handled a wide variety of tasks including food preparation, customer service, maintenance, and parking assistance.
- Worked both alone and in group settings.
- Flexible hours with punctual attendance and the ability to take on additional tasks to assist co-workers.
- Assisted in training and mentoring new staff.

Interpreter Experience:

Exhibit Guide - Volunteer

Nov 2013 - Present

South Carolina Aquarium

- Responsible for engaging with guests at various locations around the Aquarium to answer questions about exhibits, animals, facilities, or other relevant topics.
- Ensure positive guest experience by providing assistance beyond expectations and representing the Aquarium in a way that matches its overall mission and vision.
- Handle live animals while following strict guidelines to ensure animal and guest safety in order to encourage learning and exploration in a safe environment.

